

Welcome

University Communications tells the University story across multiple channels to many audiences. With broad expertise in writing, marketing, media relations, multimedia, design, and print, digital, and social platforms, our small team supports the University's goals and provides strategic communications advice to the campus community.

Our office administers Acadia's primary [social media channels](#), manages [AcadiaTV](#), produces useful [resources](#) for campus communicators, and facilitates photography and print projects as needed. Photography and video assets appear regularly on the website, and are available on our [Flickr](#) and [AcadiaTV](#) pages.

University Communications staff also manage media relations for the University, working with regional and national media to share news and stories, responding to queries, and facilitating interviews.

Our office is a partner in managing Acadia's web presence and flagship domain, [acadiau.ca](#), and shares the latest news and information from and about Acadia in our [Newsroom](#).

Working with the University's [Brand Council](#), our team helps campus communicators use the [Resource Toolkit](#), which has updated guidelines in 2016 for communicating Acadia's reputation and visual identity.

[Newsroom](#)

[AcadiaTV](#)

[University Branding](#)

[Events](#)

Contact

University Communications
Emmerson Hall, Suite 108
31 University Ave
Wolfville, Nova Scotia, B4P 2R6
newsroom@acadiau.ca
[902-585-1705](tel:902-585-1705)