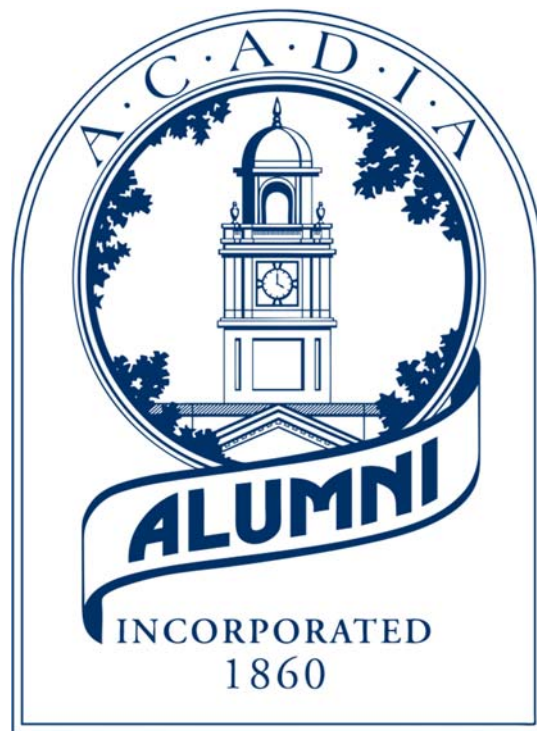


ASSOCIATED ALUMNI OF  
ACADIA UNIVERSITY

**ANNUAL REPORT**



*Saturday, May 14, 2016*

**ASSOCIATED ALUMNI OF ACADIA UNIVERSITY**

**ANNUAL GENERAL MEETING**

**Saturday, May 14, 2016  
9:30 a.m.**

**Wu Welcome Centre  
At Alumni Hall  
Acadia University**

**Doug Jackson, '99 Presiding**

**AGENDA**

1. Welcome
2. Approval of Minutes of AGM of May 19, 2015 - pg. 3
3. 2015-2016 Annual Report- D. Jackson/I. Murray - pg. 9
4. Treasurer's Report -M. Gray - pg. 16
5. Questions
6. New Business
7. Nominating Committee Report - H. Bray - pg. 20
8. Presentations
9. Adjournment

## ASSOCIATED ALUMNI OF ACADIA UNIVERSITY

### MINUTES OF MAY 2015 ANNUAL GENERAL MEETING

May 9<sup>th</sup> 2015 – 9:30 a.m. – K.C. Irving Centre – Auditorium

#### **Call to Order**

Doug Jackson called the meeting to order at 9:30 a.m. upon confirmation of a quorum for the Annual General Meeting.

#### **Adoption of Agenda**

The adoption of the Agenda was approved by Charles Coll and seconded by Matt Gray.

#### **Approval of Minutes**

The Minutes of the May 10, 2014 Annual General Meeting were on motion from Geoff Irvine, seconded by Donald MacBeath, approved unanimously.

#### **President Ray Ivany's Comments**

Doug Jackson invited President Ivany to say a few words. President Ivany began his remarks by noting how much the University values its relationship with the Associated Alumni of Acadia University and acknowledging that the Administration, Staff and Faculty are trying their utmost to look after this institution that has such a special meaning to its Alumni. He acknowledged that it has been a difficult yet important year for the University as we needed to get through a couple of big pieces of the puzzle to put the institution back on solid ground and make it sustainable for another 175 years. The University has been making progress; using enrollment as a benchmark where we saw a 30% fall, we have seen a steady increase in our enrollment year over year which is up by 27%; better than many institutions in the Province. We are now at 3500 undergraduate students which is where we want to be and we are good at delivering a quality undergraduate program. This year, we had two big issues that needed to be resolved; a collective agreement with our Faculty without a work stoppage was the first. A common question from incoming students and parents was "where are you in the process?" Disruption in the school year was a concern as we did not want to see a repeat of what happened in the past. We wish we could have finished sooner and without the public airing; but, we got there in the end with a new three year arrangement, its good. Bruce Phinney carried the Pension Committee issue to a successful conclusion. We had a pension plan which accounted for 20% of the salary costs which was significantly under water. It required a lot of creativity and we owe a debt of gratitude to Bruce Phinney. Thankfully we arrived at a solution which will see

the University Pension Plan migrate to the Public Service Superannuation Plan and the University is now out of the Pension Plan business. It gives our Faculty and Staff certainty and security and received a vote of 89% in favour of the transfer.

President Ivany noted that without the fundamental building blocks in place, you can run into problems. We have the foundation.

We also need the provincial government to do their part. We need a fair and equitable allocation of provincial funding in the manner in which it is distributed among the institutions. In 2008, the Province changed the funding formula and Acadia lost \$7 million/annum while three institutions saw a double digit increase in their share of the available funds. It led to complete disarray and raised significant issues. The institutions benefiting from the rejigged funding formula took that money and used it to enhance their scholarship offerings causing disparity. This drove students away from Acadia as other schools were able to offer twice what they had in the past in what had been a relatively level playing field and we have never really recovered. Acadia lit its own fire by taking on a significant debt level but we are asking the provincial government to take the gasoline they threw on the fire away and sort this out with a more fair and equitable distribution of provincial funds. We will see what the year brings.

Matt Rios asked President Ivany for his comments on Bill 100: *Universities Accountability & Sustainability Act*, really two Bills in one. President Ivany noted that the Province of Nova Scotia is in a very peculiar position in Canada when it comes to federal government transfers of education dollars which is based on the number of people in the Province not on the number of students coming to school in the Province. As a Province we have been very successful at attracting students from outside the Province and internationally. Acadia has students from every Province and Territory and from over 50 countries and the Province gets punished for every student who comes here. Nova Scotia pays the highest amount per capita towards education and receives the second lowest dollar allotment per student in federal funding transfers. Bill 100 is the end result. The Province has indicated that there will be limited 1%/annum increase in education funding grants over the next four years; a short term tuition reset for domestic, out of province and international students; Universities are going to be held accountable for their fiscal status; there will be no more bailouts and we are going to put legislation in place which will give Universities recourse to revitalization plans rather than receivership in certain circumstances. President Ivany noted that neither option is recommended from an institutional perspective, and, under the Bill, you could easily trip into the process which would have a marked impact on attracting students and donors. The Government is drawing a line in the sand.

In response to a question from the floor on bringing more students to the University President Ivany said the short answer is yes we could increase the enrollment to 3800 +/- students without materially impacting the quality of the program we deliver and we would like to get our International students to 15%, currently sitting at 11-12%, but at 4000, it becomes a challenge as you begin to lose that magical sense of community that we have at Acadia. Many institutions have lost their way spiritually and academically by growing large. There is a scale issue, some growth is good but not too much. When we had the drop in enrollment, the campus felt lacking in energy but we have that back. We have to test growth in stages.

### **2014-2015 Annual Report**

Doug Jackson directed the Members present to the AAAU 2014-2015 Annual Report in the materials distributed at the meeting. It has been an amazing year for the Association, wrapping up the 175<sup>th</sup> Anniversary celebration with fireworks in December. If you look at the list of events in the Executive Director of Alumni Affairs Report we have supported the Alumni Office with many of these events. We helped, and will continue to help, the Alumni Office in these endeavours. Doug thanked the great Board of Directors he works with and noted key Board accomplishments including the signing of two new affinity relationships with Industrial Alliance and BMO MasterCard; developments in Governance, including the adoption of two new By-Laws and a Conflict of Interest Policy; establishment of the new Outstanding Young Alumni Award and the retooled Faculty Awards; and completion of a Disbursement Request Policy. Doug also thanked Ian Murray for his support and his small but mighty Alumni Affairs team which supports the AAAU daily and delivers on great programming for our Alumni. Doug also thanked the leadership of the University for its guidance through the many highs and lows of the past year and the departing Board members for their contributions while serving on the Board: Jake Rideout, Stan Thomas, Al MacDonald, Leslie Flemming and Jocelynn Graham. Doug asked our Alumni to please have a conversation with us if you have concerns.

### **Executive Director's Report**

Ian Murray, Executive Director of Alumni Affairs & Advancement Strategy, began his report by reflecting on the fact that this is his 5<sup>th</sup> Anniversary with the University holding the best job right behind Ray Ivany and notes how great it is to feel good about Acadia every day, reaching out to Alumni and helping them connect with each other and the University. He commends his small but mighty staff that helps the Office accomplish great things. He welcomed Libby Burnham, Chancellor, Rod Morrison and Nancy Handrigan ; Oonagh Proudfoot the Senior Alumni Officer an AAAU funded

position which gave the Office the added manpower required to do get things done, Melanie Jackson, International events, Sandra Symonds, responsible for all things local and Fred Sgambati who keeps us going in the social media world. Ian commended the AAAU Board on the great strides that have been made from a governance perspective. There has been much hard work and the Association & Board have a clear path forward in terms of where they are going. Ian also noted the great work that is being accomplished with the Alumni Bulletin publication.

Turning to the circulated list of events that were carried out in the last year, Ian noted that it was a job very well done given the small school, office and budget to be able to host 45+ events following a preceding year of hosting some 75 events to celebrate the schools 175<sup>th</sup> anniversary, none of which would have been possible without the Association's fiscal support to help defray the costs incurred in reaching out to Alumni in communities across the country and in various international locations. Highlights included the Charlottetown reception; the Summer Reunion Dinner hosting 226 people; the Beaubassin reception in September which was a marvelous joint project event with the Irving Foundation; Cookie day which saw Chancellor Burnham all over campus handing out 'A' decorated cookies and the Ron James Homecoming concert. We held an event in Beijing for the first time, hosted Xmas on the Hill in Ottawa and a Florida gathering in March. We had a terrific Gala event in April, exceeding all previous ticket sales, with Geoff Irvine, Hugh Bray and their sales team really knocking it out of the park.

We received some amazing gifts this year from donors including the Scotia Bank \$175,000 gift to fund five scholarships renewable over four years in honor of the school's 175<sup>th</sup> Anniversary; the Stevens Family very generous donation of \$1Million for the high performance training center; the McCain family donation to refurbish the now Andrew H. McCain Arena and the Wu family \$1.5 Million donation to create the Wu Welcome Centre on the Alumni Hall site creating new meeting and office space which will be open for use by mid to late summer. In closing, Ian noted that Summer Reunions are around the corner for the classes of 40, 45, 50, 55, 60, 74 & 75. Registrations are coming in now and will be completed 100% online.

## **Financial Report**

Matt Gray presented the Association's Treasurer's Report for the 2014-2015 year and the Financial Statements. In reviewing the financial position of the AAAU, Matt noted that we are in a transition phase with a focus on being strong financial stewards limiting our spending to operational dollars only. We have seen an increase in funds from \$937,000 to \$1M and the key take-away is that we are in a stronger financial position moving

forward. Matt thanked everyone on the Finance Committee for their hard work as well as the Alumni Office, the Treasurer and VP Finance for the University, Mary MacVicar and Manager Systems and Stewardship, Cassie Tremain. Kiersten Amos moved that the Financial Statements for the 2014-2015 year be approved, seconded by Hugh Bray. Motion carried unanimously.

### **New Business**

Doug Jackson called for any new business. No new business was presented.

### **Presentation**

Before moving to the Nominations Committee Report, Doug Jackson asked Leslie Flemming a retiring Director of the AAAU Board, to step forward to receive a small token of our appreciation for her contributions to the Board over the last several years in the form of a framed certificate. Doug Jackson noted that similar framed certificates would be provided to the other retiring members of the Board, Jake Rideout, Al MacDonald, Stan Thomas and Jocelyn Graham.

### **Nominations Report**

Hugh Bray, Past President of the Association, began his Nominations Report by thanking Charles Coll and Bruce Phinney for their work in tandem with him on the Committee and introduced the new members of the Board: Ian MacIsaac, Lisa Peck, Barry Taylor, Jill Wagner and Nick Westcott whose biographies appear on pages 17 & 18 of the AAAU Annual Report. Hugh called for any further Nominations from the floor three times. Seeing and hearing no further Nominations Hugh declared Nominations closed. Tony Stewart moved that the nominations as outlined in page 16 be approved as presented:

## AAAU Board, 2015-2016

### Executive Officers

Doug Jackson '99 - President  
Geoff Irvine '87 - 1<sup>st</sup> Vice-President  
Ryan Conrod '06 - 2<sup>nd</sup> Vice-President  
Donalda MacBeath '75 - Secretary  
Matt Gray '06 - Treasurer  
Hugh Bray '75 - Past President

### Members-at-Large

Michele Gerrard '88  
Kiersten Amos '96  
Paul MacIsaac '88  
Tony Stewart '72

### Directors

Suzanne Seaman '97  
Becca Webster '13  
Jennifer Perry '83  
Barry Hennigar '87  
David Hovell '91  
Matt Rios '14  
Anne Sedgewick '01

Ryan McCarthy '10  
Malcolm Smith '76  
Lisa Peck '85  
Jill Wagner '99  
Barry Taylor '80  
Ian MacIsaac '86  
Nick Westcott '08

### Ex-Officio

Rebecca Carr '15  
Chelsea Penney '16

Malcolm Smith seconded the Motion which carried unanimously.

### Adjournment

There being no further business, Doug Jackson made a motion to adjourn at 10:35 AM.  
Paul MacIsaac seconded the motion. Motion carried unanimously.



## ASSOCIATED ALUMNI OF ACADIA UNIVERSITY

### 2015-2016 ANNUAL REPORT

#### **From the President of the Association:**

It has been another amazing year building on the momentum of our 175<sup>th</sup> Anniversary celebration. This is something that could not have been accomplished without the financial and volunteer support of the Associated Alumni of Acadia University and the dedicated and hardworking staff in the Alumni Office.

The Associated Alumni of Acadia University Board of Directors met as a full Board three times this year. On May 9, 2015, we met for our Annual General Meeting during Convocation Weekend. We had a productive planning retreat on September 12, 2015 where we established an action plan for the year. Our Homecoming Meeting was held on October 17, 2015 and our winter meeting was held on February 6, 2016 where we voted to renew our financial partnership agreement with the Department of Athletics.

In addition to the meetings of the full Board, the Executive Committee met monthly by conference call to support the ongoing work of the standing committees. The committees were very active throughout the year and I have been overwhelmed by the level of dedication and leadership the committee chairs have shown. Their efforts and those of all directors have had a profound impact on Acadia and our alumni family.

Key board accomplishments this year include:

- Signing of an agreement with the University regarding the Associated Alumni funds held in trust
- Renewing the financial partnership with the Department of Athletics
- Awarding, for the first time, our Outstanding Young Alumni Award and the redeveloping Faculty Awards
- Committing to support three student scholarships including the J.W. Johnstone (Faculty of Professional Studies) and Beveridge (Science) Scholarships, as well as a third Scholarship to be created for Arts
- Participating in the Grad Fair
- Growing our affinity partnerships and revenues
- Collaborating on the Bulletin, monthly e-newsletters, and the Acadia website design

I would like to thank Ian Murray, Executive Director of Alumni Affairs and Advancement Strategy, for his support and leadership. His small but mighty Alumni Affairs team continues to support the AAAU daily and to deliver Alumni programming that is second to none! Just look at the impressive list of events held this year.

Finally, to Hugh Bray, Matt Gray, Suzanne Seaman, Barry Hennigar, Jennifer Perry, and Anne Sedgwick, thank your contributions to our Association. As you leave the AAAU Board we thank you and wish you all the best.

In closing, I want to thank you, my fellow alumni, for allowing me to represent you as your President for the past two years. It has been my honour to work with such a wonderful group of directors and a privilege to meet so many proud alumni!

Stand Up and Cheer!

Doug Jackson '99  
President, Associated Alumni of Acadia University

**From the Director of Alumni Affairs:**

The Office of Alumni Affairs has completed another successful year, working in partnership with the Association and the University administration on behalf of our more than 27,000 active alumni around the world.

Over the past year, we have been deliberate in focusing our efforts and energy for maximum impact, and supported the work carried out through the various active committees of the AAAU. The Awards, Communications, Finance, Affinity, Young Alumni and Governance Committees have all been busy, as has been the Executive Committee comprised of the Association's officers and Members-at-Large. Under the strong leadership of their respective Chairs, committees met regularly and sent recommendations to the full Board for consideration and action. The Board met on May 09 and October 17, 2015 and February 06, 2016. Board members also participated in a day-long planning retreat on September 12, 2015.

The Association continues to support projects and programs of strategic importance to Acadia. As was reported last year, the Association provided funding to help defray the costs incurred by reaching out to Alumni in communities across the country and in various international locations. The Office of Alumni Affairs, the University and the Association worked seamlessly together to launch appropriate and memorable anniversary celebrations which concluded with Homecoming 2014. We are proud of the ongoing growth and development of our programming in Ottawa, Toronto, Vancouver and Calgary; in New York and Boston; in the UK; in the Bahamas and Bermuda; and in Asia in Beijing, Hong Kong, Kuala Lumpur, and Singapore. We are grateful for the support of AAAU Board members in those communities. Other initiatives, such as the Alumni Gala in Halifax and the Valley Golf Tournament, are staples on our annual schedule and continue to reflect well on our Association, its members, and Acadia. A special effort has been made over the past year to align alumni engagement programming and messaging with the University's student recruitment initiatives, helping alumni to understand how they can assist their alma mater to maintain desired enrolment.

A full listing of our outreach and engagement events is provided further on in this report and short descriptions can be found by visiting the 'news' section of the Alumni web pages at: [alumni.acadiau.ca](http://alumni.acadiau.ca).

The AAAU has been diligent in managing our relationships with our Affinity Partners. New relationships with the Bank of Montreal (credit card) and Industrial Alliance Insurance and Financial Services Inc. (life and health insurance) have been well received and participation continues to grow.

President Doug Jackson and Past President Hugh Bray represented the Association and our membership on the Acadia Board of Governors over the past year, providing leadership, opinion and insight on the numerous committees upon which they served.

We express our gratitude for the support we receive from University President Ivany and his management team, including Vice President Advancement Rod Morrison, from our Chancellor Libby Burnham, and from the dedicated professional staff in the Office of Alumni Affairs (Oonagh Proudfoot, Melanie Jackson, and Sandra Symonds) and our colleagues in the Offices of Philanthropy, and Marketing and Communications.

Submitted with thanks,  
- Ian Murray '88  
Executive Director of Alumni Affairs  
& Advancement Strategy

\*\*Please see the list of alumni events carried out over the past year on the following pages.

<i><b>EVENT/INITIATIVE</b></i>	<i><b>DATE</b></i>
Campus - AAAU AGM	May 9, 2015
Campus - Spring Convocation	May 10-11, 2015
Ottawa - Chancellor's Reception	May 29, 2015
Ottawa - Lobster Picnic	May 30, 2015
Ottawa - Atlantic University Alumni Pub Night	June 4, 2015
Vancouver - Reception	June 16, 2015
Calgary - Reception	June 17, 2015
Campus - Hockey Celebrity Dinner	June 18, 2015
Edmonton - Reception	June 18, 2015
Campus - Summer Reunion	July 10-12, 2015
Campus - Alumni Banquet	July 11, 2015
Valley - Alumni Golf Tournament	July 31, 2015
Campus - Welcome Week - Student Move-In	August 30, 2015
Toronto - Acadia Alumni/Butler Memorial Golf Tournament	September 17, 2015
Moncton - Reception	September 21, 2015
Saint John - Reception	September 22, 2015
Fredericton - Reception	September 23, 2015
Campus - Homecoming Weekend	October 16-18, 2015
Campus - Homecoming - AAAU Backyard Barbeque	October 17, 2015
Campus - Homecoming - Sports Hall of Fame	October 17, 2015
Campus - Patterson Hall Grand Reopening of School of Business	October 22, 2015
Campus - Annie G. Murray Reception/IODE NS Chapter	November 12, 2015
Campus - Bulmer Race	November 13, 2015
Campus - President's Reception for Employee Donors	November 13, 2015
Campus - Founder's Day Celebration	November 13, 2015
Campus - Hockey Honour Roll	November 14, 2015
Halifax - Trivia Night	November 16, 2015
Beijing - Reception	November 17, 2015

Kuala Lumpur - Reception/Dinner	November 20, 2015
Sydney - Reception	November 26, 2015
Ottawa - Social on the Hill	November 30, 2015
Montreal - Reception	December 1, 2015
Campus - 1993 Class Reception	January 9, 2016
Campus - Corporate Sponsor Recognition Event	January 22, 2016
Halifax - AUS Varsity Showdown	January 29-30, 2016
Bahamas - Reception	February 2, 2016
Bermuda - Reception	February 4, 2016
Campus - AAAU Board Meeting	February 6, 2016
Halifax - 35ish Reunion	February 12, 2016
Toronto - Business Breakfast	February 25, 2016
Toronto - CBC Backstage Tour	February 25, 2016
Toronto - Pub Night	February 25, 2016
Halifax - AUS BBall Championship (Men + Women)	March 3-6, 2016
Halifax - Basketball Reunion	March 4, 2016
New York - Reception	March 7, 2016
Campus - Tully Tea	March 13, 2016
Florida - Luncheon	March 22, 2016
Halifax - Gala Dinner	April 20, 2016
Vancouver - Reception	May 3, 2016
Victoria - Reception	May 4, 2016
Calgary - Reception	May 5, 2016
Campus - AAAU AGM & Board Meeting	May 14, 2016

## **AWARDS:**

### **Student of the Year**

- The Athenaeum and Associated Alumni of Acadia University Student of the Year Award was awarded at the Graduation Banquet on May 10, 2015 to Kenzie MacNeil.

### **Distinguished Alumni Award**

- This year the Distinguished Alumni Award was presented to Brigadier-General Hilary Jaegar '79 at the Annual Alumni Gala and Silent Auction held at the World Trade and Convention Centre on April 20, 2016.

### **Young Alumni Award**

- This was the first year for the Young Alumni Award and it was presented to Michael Kennedy '05 and Chansey Veinotte '10 at the Annual Alumni Gala and Silent Auction held at the World Trade and Convention Centre on April 20, 2016.

## **AFFINITY PROGRAMS:**

The Alumni Affairs Office continues to have a healthy, successful relationship with TD Insurance Meloche Monnex. The Associated Alumni is just over a year into two new affinity relationships with Industrial Alliance and Financial Services offering Health and Life Insurance and with Bank of Montreal offering their Master Card, yielding positive results and ever-growing revenue. These affinity partnerships provide financial gains for the Associated Alumni, but, more importantly, offer our alumni community great rates and benefits.

### **Total Revenue since May 1, 2015:**

TD Insurance Meloche Monnex	\$88,917.15
Industrial Alliance	\$18,259.04
BMO MasterCard	\$180.03
Saltscapes Magazine	\$70.00
<b><i>Total Affinity Revenue</i></b>	<b><i>\$107, 426.22</i></b>

### **Total numbers of clients/policies:**

TD Insurance Meloche Monnex (as of October 2015)	Clients: 3,043 Students: 137	Policies: 5,247 Policies: 163
Industrial Alliance (as of April 2016)	Clients: 303	Policies: 343
BMO MasterCard	Clients: 77	
Saltscapes Magazine	Clients: 9	

### **THE "BULLETIN" AND COMMUNICATIONS:**

Two Alumni Bulletins, meeting with very favourable feedback from members, were delivered last year - one in the spring and one in the fall. To supplement the information and updates shared in the Bulletin, a monthly e-newsletter, chalk full of updates, invitations, and campus news was sent to all alumni for whom we have email addresses. In addition to the Bulletin and monthly e-newsletter, numerous "special bulletin" emails were sent to either the full alumni family, or to specific segments of the family sharing news or to promote an up-coming event or opportunity. All of these communication channels were underpinned by a more streamlined and contemporary set of web pages that were doggedly updated throughout the year. In recent years, we have become more active in communicating with our alumni through our Facebook pages, as well as through Twitter. Photos from events and initiatives are posted online in Flickr albums.

### **ALUMNI RECORDS:**

Maintaining accurate alumni records is an important function of the Alumni Affairs Office as it enables us to communicate effectively with our alumni worldwide. We consider an individual to be an "active alum" if we have contact information for them. We encourage all Alumni to update their current contact information as we regularly use email, mail and the alumni "Bulletin" to inform our alumni about special events, reunions and branch activities. We will often get mail returned to us because an alumna/alumnus has moved and has not forwarded a new address. If you know of someone who is not hearing from us and would like to, please encourage them to get in touch with the Alumni Office. Our extensive information management system allows us to manage each relationship with an alumna/alumnus as they would like. We are able to maintain current contact information for an individual, yet code them in our system to not receive email correspondence if they do not want to; to not be solicited if they do not want to, etc. Currently we sit at 39, 749 living alumni as of March 2016 (these numbers include those for whom we do not have contact information)

<b>Nova Scotia</b>	<b>13, 652</b>
<b>Atlantic Region (ex NS)</b>	<b>3, 163 (NB -1711; NL -764 ; PE -688 )</b>
<b>Quebec/Ontario</b>	<b>5, 075 (QC - 446; ON -4629 )</b>
<b>Western Canada</b>	<b>2, 670 (BC - 959; AB - 1410; SK -140; MB - 161)</b>
<b><u>Territories</u></b>	<b><u>130 (NU -22; YT -46; NWT -62 )</u></b>
<b>Canada</b>	<b>24, 690</b>
<b>International</b>	<b>1,863</b>
<b>United States</b>	<b>1, 407</b>
<b><u>Location Unknown</u></b>	<b><u>11, 789</u></b>
<b>Total</b>	<b>39, 749</b>

## ASSOCIATED ALUMNI OF ACADIA UNIVERSITY

### AAAU TREASURER'S REPORT: 2015-2016

I would like to thank the University Treasurer and Associate Vice President, Finance, Mary MacVicar; Senior Alumni Officer, Oonagh Proudfoot; Executive Director of Alumni Affairs and Advancement Strategy, Ian Murray; and Manager of Systems and Stewardship, Cassandra Tremain for their support in helping to facilitate the ongoing administration of the AAAU budget and finances.

Over the course of the last year, the AAAU continued to support a number of Alumni events, the University community and current Acadia students while ensuring that the financial stability of the AAAU is maintained for years to come. We continued to exercise discipline on ensuring total disbursements align to the "operating revenue" of the AAAU. As a result of this focus for the second consecutive year AAAU total assets grew and as of March 31, 2016 were \$1,124,849.

The AAAU generated a positive disbursement position of \$96,842 for the financial year ended March 31, 2016. This was caused by continued success from our Affinity partnerships, which continue to be expanded, and is a strong source of revenue for the AAAU.

As I transition off the AAAU Board of Directors, I would like to thank Doug Jackson and Hugh Bray for their support during my time on the Board. It has been a pleasure giving back to Acadia and I look forward to remaining active in the alumni community for years to come.

Respectfully submitted,  
Matt Gray '06  
Treasurer, AAAU



**Associated Alumni of Acadia University**  
**Unaudited Receipts & Disbursements**  
**For the Period April 1, 2015 to March 31, 2016**

	Projected	Actual	Variance	2014-2015 Restated
<b>RECEIPTS</b>				
Affinity Revenue	\$ 92,654	\$ 113,734	\$ 21,080	\$ 92,654
Alumni Fund	40,000	42,164	2,164	129,751
Toronto Fund Revenue	-	9,025	9,025	-
Gala Dinner Proceeds	-	25,675	25,675	33,147
Short-Term Interest	13,565	10,537	(3,028)	12,733
<b>Total Receipts</b>	<b>\$ 146,219</b>	<b>\$ 201,135</b>	<b>\$ 54,916</b>	<b>\$ 268,285</b>
<b>DISBURSEMENTS</b>				
<i>Athletics</i>				
Academic All Canadian Awards Reception	\$ 2,000	\$ 2,000	\$ -	\$ 2,000
Axemen Celebrity Hockey Dinner	1,000	1,000	-	1,000
Female Athlete Awards	10,000	10,000	-	10,000
Hockey Honour Roll	2,000	2,000	-	2,000
Signage	2,500	2,500	-	2,500
Varsity Sport Special Initiatives	7,000	7,000	-	7,000
Homecoming Football Coaches Roast	3,500	3,500	-	-
	\$ 28,000	\$ 28,000	\$ -	\$ 24,500
<i>175th Anniversary</i>				
Branch Events	\$ 11,250	\$ -	\$ 11,250	\$ 12,000
Homecoming Weekend	5,000	5,000	-	8,938
Homecoming Weekend BBQ	-	-	-	6,149
Promotion of 175th	-	-	-	2,044
Sunday Music in the Garden	8,000	8,000	-	8,000
	\$ 24,250	\$ 13,000	\$ 11,250	\$ 37,131
<i>Other</i>				
Awards (Alumni/Student/Faculty)	\$ 10,000	\$ 2,580	\$ 7,420	\$ 40
Board Meetings and Director's Travel	5,000	4,095	905	2,781
D&O Insurance	750	570	180	570
Director's Fund	2,000	-	2,000	-
Gala Dinner - Financial Aid	-	25,675	(25,675)	33,147
Other Development Activities	1,830	7,191	(5,361)	9,771
President's Fund	10,000	10,000	-	9,869
Staffing Commitment	10,000	10,000	-	60,000
Recruitment	-	3,182	(3,182)	-
	\$ 39,580	\$ 63,293	\$ (23,713)	\$ 116,178
<b>Total Disbursements</b>	<b>\$ 91,830</b>	<b>\$ 104,293</b>	<b>\$ (12,463)</b>	<b>\$ 177,809</b>
<b>NET RECEIPTS</b>	<b>\$ 54,389</b>	<b>\$ 96,842</b>	<b>\$ 42,453</b>	<b>\$ 90,476</b>

**Associated Alumni of Acadia University**  
**Balance Sheet**  
**As at March 31**

	<b>Unaudited 2016</b>	<b>Restated Unaudited 2015</b>
<b>Assets</b>		
AAAU/Acadia Joint Account	\$ 224,578	\$ 244,727
Affinity Fund	446,940	343,324
Allan Fulton Fund	13,147	13,020
Constance Hayward Fund	277,081	274,397
Carr Fund	43,024	42,607
General Fund (Alumni Hall)	59,329	58,754
Graham Fund	16,474	16,314
Toronto Fund	14,662	5,537
Vesta Magee Fund	29,614	29,328
<b>Total Assets</b>	<b>\$ 1,124,849</b>	<b>\$ 1,028,008</b>
<b>Committed Funds</b>		
<i>Athletics Proposal</i>		
All Canadian Awards Banquets	\$ -	\$ 2,000
Axemen Celebrity Hockey Dinner	1,000	2,000
Female Athlete Awards	-	10,000
Hockey Honour Roll	-	2,000
Signage	-	2,500
Women in Sport Gala/Homecoming Football Coaches Roast	-	3,500
Varsity Sport Special Initiatives	-	7,000
	<b>\$ 1,000</b>	<b>\$ 29,000</b>
<i>175th Anniversary Proposal (2014 - 2016)</i>		
Branch Events	\$ 11,750	\$ 23,500
Homecoming Weekend	-	5,000
Sunday Music in the Garden	-	8,000
	<b>\$ 11,750</b>	<b>\$ 36,500</b>
<i>Other</i>		
Graduation Class Parents Night	\$ -	\$ 1,500
President's Fund	10,000	10,000
Rev. White Symposium	-	500
	<b>\$ 10,000</b>	<b>\$ 12,000</b>
<b>Total Committed Funds</b>	<b>\$ 22,750</b>	<b>\$ 77,500</b>
<b>Uncommitted Funds</b>	<b>\$ 1,102,099</b>	<b>\$ 950,508</b>

## ASSOCIATED ALUMNI OF ACADIA UNIVERSITY - CURRENT BOARD, 2015 - 2016

### EXECUTIVE OFFICERS

Doug Jackson '99	2014 - 2016	President
Geoff Irvine '87	2014 - 2016	1 <sup>st</sup> Vice President
Ryan Conrod '06	2014 - 2016	2 <sup>nd</sup> Vice President
Donalda MacBeath '75	2014 - 2016	Secretary
Matt Gray '06	2014 - 2016	Treasurer
Hugh Bray '75	2014 - 2016	Past President

### MEMBERS-AT-LARGE

Tony Stewart '72	2015 - 2017
Paul MacIsaac '88	2015 - 2017
Michele Gerrard '88	2014 - 2016
Kiersten Amos '96	2014 - 2016

### DIRECTORS

Ryan McCarthy '10	2015 - 2017
Malcolm Smith '76	2015 - 2017
Lisa Peck '85	2015 - 2017
Jill Wagner '99	2015 - 2017
Barry Taylor '80	2015 - 2017
Ian MacIsaac '86	2015 - 2017
Nick Westcott '08	2015 - 2017
Suzanne Seaman '97	2014 - 2016
Becca Webster '13	2014 - 2016
Jennifer Perry '83	2014 - 2016
Barry Hennigar '87	2014 - 2016
David Hovell '91	2014 - 2016
Matt Rios '14	2014 - 2016
Anne Sedgewick '01	2014 - 2016

### EX-OFFICIO

Rebecca Carr '15	2014 - 2016
Chelsea Penney '16	2015 - 2017

## ASSOCIATED ALUMNI OF ACADIA UNIVERSITY - 2016 NOMINATING COMMITTEE REPORT

### PROPOSED AAAU BOARD, 2016 - 2017

#### EXECUTIVE OFFICERS

Geoff Irvine '87	2016 - 2018	President
Ryan Conrod '06	2016 - 2018	1 <sup>st</sup> Vice President
Donalda MacBeath '75	2016 - 2018	2 <sup>nd</sup> Vice President
David Hovell '91	2016 - 2018	Secretary
Paul MacIsaac '88	2016 - 2018	Treasurer
Doug Jackson '99	2016 - 2018	Past President

#### MEMBERS-AT-LARGE

Matt Rios '14	2016 - 2018
Tony Stewart '72	2015 - 2017
Michele Gerrard '88	2016 - 2018
Kiersten Amos '96	2016 - 2018

#### DIRECTORS

Ryan McCarthy '10	2015 - 2017
Malcolm Smith '76	2015 - 2017
Lisa Peck '85	2015 - 2017
Jill Wagner '99	2015 - 2017
Barry Taylor '80	2015 - 2017
Ian MacIsaac '86	2015 - 2017
Nick Westcott '08	2015 - 2017
Becca Webster '13	2016 - 2018
Amanda Penrice '09	2016 - 2018
David Davidson '81	2016 - 2018
Fred Gilbert '65	2016 - 2018
Sandy Beveridge '70	2016 - 2018
Rebecca Carr '15	2016 - 2018
Tammy Walker '92	2016 - 2018

#### EX-OFFICIO

Chelsea Penney '16	2015 - 2017
Madison Cyr '17	2016 - 2018

**BOARD NOMINEE BIOGRAPHIES**  
**ASSOCIATED ALUMNI OF ACADIA UNIVERSITY**

**SANDY BEVERIDGE ('70)**

Alexander (Sandy) Beveridge was born May 3, 1950 in London, Ontario and graduated from Wolfville High School in 1966. He is a third generation Acadia graduate; B.A. 1970 and M.A. (Econ.) 1974. Sandy attended Dalhousie Law School and received an LL.B. in 1975, and was admitted to the Nova Scotia Bar November 14<sup>th</sup> of the same year. Upon admission to the Bar, he entered private practice and received Queen's Counsel (Q.C.) designation in 1998. Sandy practised law in Halifax, Nova Scotia for the past 40 years and is currently Senior Partner at the Atlantic Canada law firm of McInnes Cooper.



Sandy is presently a resident of St. Margaret's Bay and Wolfville. He is a son of the late Dr. James M.R. Beveridge, Past President of Acadia University, and the grandson of Frank H. Eaton, Past Member of the Senate of the University. Sandy was married to Jane Ann Frye, who unfortunately passed away six years ago. He has a son and daughter. Jillian, his daughter, graduated from Acadia along with five nieces and two nephews. It is Sandy's present desire to become a competent fly fisherman.

**REBECCA CARR ('15)**



Rebecca is from Halifax, Nova Scotia and graduated from Acadia University in 2015 with a Bachelor of Science degree in Biology. In addition to serving as the Life President for the Class of 2015, Rebecca was heavily involved in many aspects of Acadia. Within her four years at the school, Rebecca was a member of Acadia Athletics as a Varsity Athlete, worked at Cajun's and the Axe Lounge in the Acadia Student's Union, and held executive positions with the S.M.I.L.E. program, Acadia Global Brigades, Relay for Life and Community Outreach Acadia. Rebecca is currently residing in Halifax, Nova Scotia, where she is pursuing her MBA at Dalhousie University. She is beyond grateful to have been given the opportunity to represent her fellow graduates, and is very excited to join the Board of Directors of the AAAU.

### **DAVID DAVIDSON ('81)**

David grew up in Truro, Nova Scotia. David graduated from Acadia University in 1981 with a B Sc. and serves as Class President. David went on to complete his Bachelors of Engineering at TUNS (now Dalhousie University) in 1983. In 1996 David received an Executive MBA from Queens University.



David is currently the Chief Executive Officer of Interuniversity Services Inc. a not-for-profit organization, member funded by post-secondary educational institutions in Atlantic Canada and dedicated to delivering value through multi-institutional collaboration and cooperation.

David's business career journey includes Vice-president of Medbuy Corporation, founding CEO of Canadian Healthcare Marketplace, as well as National Director of Sales and Director of Business Development at Trudell Medical Marketing Limited. Earlier in his career David was the Director of Materials Management at South-east Healthcare Corporation (Moncton NB).

In the past David has served Swimming Canada in numerous roles including; a member of the Board of Directors, international (FINA) designated official, a member of the Officials, Competition and Rules committee, chair of the Officials Education Committee, competition coordinator or technical delegate at numerous national competitions. Following 20 years of service, David stepped down from his various volunteer roles at Swimming Canada in the summer of 2015.

David and his wife Alison live in Halifax and they have two grown children, a son Bryan and a daughter Leah (Acadia Class of 2014).

### **FRED GILBERT ('65)**

Fred holds the following academic credentials: Hons. BSc. Biology (1965-Acadia), MSc. Zoology (1966-Guelph), PhD. Zoology (1968-Guelph). During his career he has held several academic and administrative positions at U. Maine (Orono), U. Guelph, Washington State U., U. Northern British Columbia, Colorado State U., and Lakehead U. At the latter was President from 1998-2010 and is now retired. Member of the Advisory Council of the Nuclear Waste Management Organization 2002-2015. Served on many government and private boards and on standards committees in both the United States and Canada. Currently operates a certified organic farm in the Bridgewater area and is a member of



the Grape Growers Association of Nova Scotia (GGANS) and the South Shore Wine Growers Association.

**AMANDA PENRICE ('09)**



Amanda is passionate about communities and the individual stories of justice, ambition, and innovation that shape them. Amanda moved to Wolfville for a new adventure to study Community Development in the School of Recreation Management and Kinesiology. During her time at Acadia, she was the Chair of the Recreation Management Society, was a member of the ultimate frisbee team, worked for Alumni Relations, and received awards including Live & Learn, Valedictorian, and Golden 'A'.

Since graduating in 2009, Amanda has become a civic leader and community advocate serving many sectors including not-for-profit, children and youth, health care, technology, social innovation, and government, She became a Motivation Speaker for Free The Children and Me To We, served as a social media expert to a series tech start-ups, and was the Project Manager for the Middle Childhood Matters Coalition of Toronto doing government relations and public policy. Amanda also served for 4 years as a Board Member of the National Alliance for Children and Youth. Amanda currently works at the City of Toronto for Josh Colle Councillor for Eglinton-Lawrence and Chair of the Toronto Transit Commission. Amanda is a 2015-2016 DiverseCity Fellow, one of North America's top leadership programs for GTHA's rising leaders and city-builders and is a Commissioner and founder of the Public Accessory Commission, a project working to animate public and private spaces with neighbourhood-designed and apprenticeship-made public accessories.

Amanda is looking forward to the opportunity to reconnect with her alma matter and is honoured to serve and 'rep the six' (Toronto).

TAMMY WALKER ('92)

Tammy grew up in the Annapolis Valley and still calls it home even though she has lived in Ottawa for the past eight years. She graduated from Acadia in 1992 with a Bachelor of Business Administration. After a few years working in the agriculture industry in marketing, she moved on to a career in wealth management, starting at BMO Nesbitt Burns in 1997. She is currently an Investment Associate at Scotia McLeod in Ottawa and enjoys assisting clients meet their personal and financial goals. She and her husband have two very active teenagers who are involved in numerous activities that keep everyone busy. She is very excited that her oldest daughter will join the Acadia family in the fall to study biology.



## A SPECIAL THANK-YOU

The Associated Alumni and Acadia University would like to thank the following retiring Board Members for their dedication and service:

Hugh Bray '75

Matt Gray '06

Barry Hennigar '87

Jennifer Perry '83

Suzanne Seaman '97

Anne Sedgwick '01

*Stand Up and Cheer!*

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