



ACADIA
UNIVERSITY



REPORT to DONORS

Endowments and Investments
2013–2014



Photo: Andrew Tolson, Maclean's magazine.



“Everyone who comes in contact with Acadia is profoundly changed in some way.”

Raymond E. Ivany

President and Vice-Chancellor, Acadia University

PROUD PAST, BRILLIANT FUTURE



Over the past year, we have marked Acadia's 175th anniversary by recognizing the many individuals and events that have helped us become one of Canada's most well-respected universities.

This celebratory journey has only strengthened my own belief that everyone who comes in contact with Acadia is profoundly changed in some way and that our community is rooted in a common commitment to the continued vibrancy of this tradition. Philanthropy has figured prominently in Acadia's history and development, and it will undoubtedly have a pivotal impact on our future. It is therefore a tremendous pleasure to offer this report on Acadia's Endowment Fund to all of you who, through your generosity, sustain and enhance our ability to provide each and every one of our students with a transformational personal experience.

Whether your endowment contributions support the work of our outstanding faculty, the preservation and beautification of our campus, the academic and athletic awards that play such a vital role for our students, or any number of other institutional priorities, we are deeply grateful for your confidence and your investment.

This report features an overview of Acadia's Endowment Fund and its performance over the past year. Thanks to the focus and insight of our dedicated volunteers, staff, and external advisors and fund managers, the Fund performed extremely well in 2013–2014. While our endowment remains modest by comparison to those of many other Canadian universities, it has recorded strong growth and it will continue to have an extremely positive impact on our students today and in future generations.

I hope you will find this report both informative and useful, and I extend my heartfelt thanks for the important role you play in the life of Acadia University.

Sincerely,

A handwritten signature in black ink, appearing to be 'R. Ivany', written in a cursive style.

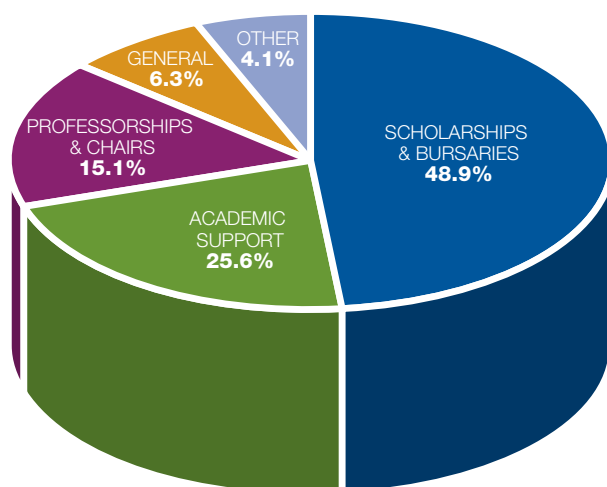
Raymond E. Ivany
President and Vice-Chancellor

ACADIA'S ENDOWMENT

Acadia University has more than 600 individual and specific funds, with almost half directed to scholarships, bursaries, and awards. All represent gifts that are invested in perpetuity, with a portion of the annual investment return allocated to the purposes identified by the donors.

Astute financial management is crucial to our ability to meet Acadia's current and future needs. Our Investment Policy takes a conservative, long-term approach and focuses on protecting the revenue stream and future purchasing power of endowed funds. The Policy, which ensures that the University's investments are spread appropriately across asset classes, is reviewed regularly. Results achieved by fund managers are assessed quarterly by a professional investment performance team.

The current spending rate from Acadia's endowment is capped at six per cent of the market value as at December 31st. For the reporting year, professional management of the University's endowment cost 0.5 per cent of total assets and includes the Endowment Fund's investment management fees, custodial fees, analyst fees and administrative costs.



What does Acadia's endowment support?

SCHOLARSHIPS & BURSARIES **48.9%**

Almost half of Acadia's endowments are directed to scholarships, prizes, awards, bursaries, or other types of financial aid. With half of Acadia's students relying on some form of financial assistance or reward, this support provides an excellent incentive for new students, helps Acadia retain current students, and makes the University accessible to all deserving students regardless of their income.

ACADEMIC SUPPORT **25.6%**

Enhancing the learning environment is important at Acadia. Gifts to academic programming support our faculties and improve our facilities, courses and other offerings. The Raddall Research Fund in Biology is a fine example of such a fund.

PROFESSORSHIPS & CHAIRS **15.1%**

Support for individual professors provides enhanced opportunities relating to teaching, research, and professional development. Donations fund research activities, academic pursuits, teaching assistants, and lectureships. The Alan D. Foulis Chair in Engineering, for example, provides a position in the Engineering school and enhances the school's laboratory facilities.

GENERAL **6.3%**

The University is able to support areas of greatest and most immediate need with undesignated gifts.

OTHER **4.1%**

Funding for a variety of campus activities is available through other designated gifts. Examples in this category range from funding for enhancements to the Singing Theatre Productions to building upgrades and programming for the Acadia Art Gallery and the Manning Memorial Chapel.

FACTS & FIGURES

Statement of Changes

For the year ended March 31, 2014, the Endowment Fund had a market value in excess of \$70.7 million.

Contributions to the fund were \$1.8 million for the year. The fund paid out \$3.1 million, averaging a 4.4 per cent disbursement.

The Endowment Fund recognized a market appreciation of \$10.6 million in 2013-2014. Acadia University held administration fees at 0.5 per cent of total assets in 2013-2014.

Beginning balance		\$61,451,196
Revenue and additions		
Bequests and donations	\$1,617,303	
Market appreciation (depreciation)	10,620,737	
Transfer from special reserves*	151,530	
Transfer from research	1,332	
Transfer from operating	15,726	12,406,628
Expenditure and income transfers		
Investment services	\$362,750	
Transfer to research fund	4,593	
Transfer to special reserve* fund	1,258,561	
Transfer to capital fund	10,964	
Transfer to operating fund	1,507,045	3,143,913
Balance at end of period		\$70,713,911

*Special reserve funds are restricted funds held separately between the time a donation is made and the time the designation is finalized by the donor.

Market Performance and Annualized Returns

Acadia University Endowment Fund performance over five years is 11.72 per cent compared to the median of 11.49 per cent for plans less than \$100 million.

Annualized Returns	1 year	2 years	3 years	4 years	5 years
Plan	17.29%	12.33%	7.09%	8.01%	11.72%
Median	15.80%	12.35%	9.21%	9.60%	11.49%

Asset and Manager Allocation

As at March 31, 2014

The allocation of Acadia's endowed funds is listed below, with the highest weighting to Canadian Equity, followed closely by Fixed Income and Cash.

Canadian Equity	38.81%
Fixed Income and Cash	25.65%
U.S. Equity	18.31%
Global Equity	17.23%

Investment Committee Members

Bert Frizzell, FCGA, The Shaw Group

David Hastings, FCMA, Shell Canada Ltd. (Chair)

Raymond E. Ivany, Acadia University

Shelley MacDougall, PhD, Manning School of Business, Acadia University

Stuart MacLean, Workers' Compensation Board of Nova Scotia

Mary MacVicar, CMA, Acadia University

Norm McIntyre, Nemcor Inc.

Don Reed, CFA, Franklin Templeton Investments Corp. and Templeton Investment Council, LLC

GIVING MATTERS

“As Faculty, we are always thrilled to see our School of Music being supported through donor funds. These meaningful gifts are immensely beneficial and enhance our ability to provide excellent opportunities for all of our students. We are grateful to receive these contributions to our program, as they enrich the experience of every musician. As an alumna myself, I am proud to know that the experience that our School of Music provides can inspire other alumni to give generously!”

Dr. Christianne Rushton ('98)
Director, School of Music



Dr. Rushton is grateful to donors for boosting programs with new funds.



The Class of '64 is happy to honour their University President and provide scholarships.

“As a class, we are proud to have joined the Kirkconnell Scholarship with our Class of '64 Scholarship to provide a larger award which recognizes our beloved President and honorary class member Watson Kirkconnell (1948-1964). For the 50th anniversary of our graduation last summer, we raised nearly \$40,000 to boost the Kirkconnell Scholarship, and we look forward to helping generations of Acadia students with the new award. It is our way of showing how much our *alma mater* means to us.”

Linda Piers ('64)
Life President

“Scholarships like the Spicer-Hennessey Scholar-Bursary play a large role in helping students choose their university. While it is easy to get overwhelmed by the hours required for study, rewarding students' dedication and hard work with scholarships encourages us to continually do our best. I am grateful for the support I have received from alumni in recognition of my achievements.”

Brandon Shute
3rd year Math and Business student



Brandon Shute is motivated by receiving student awards established by alumni.



Photo: Grant Lohnes

“Acadia University is always on my mind and very close to my heart. It gave me a great start in life, wonderful memories and a fantastic education for my children and now grandchildren. I am honoured to serve on the Board of Governors and pleased to provide student awards and other support for our *alma mater*.”

Michael Trask ('66)
Board of Governors, Acadia University





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