

MacLean reps Canada with world class business

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Alex MacLean, CEO of East Coast Lifestyle presents in Washington.

Acadia University Business student Alex MacLean is on top of the world after his second place showing at the Entrepreneurs' Organization's (EO) Global Student Entrepreneur Awards (GSEA). The premier global competition honours the top student entrepreneurs who have founded and are running revenue-generating businesses. The award gala took place April 17, 2015 in Washington, D.C.

MacLean told his company's Facebook fans he is "very proud to get second place in the world at the Global Student Entrepreneur Awards....The competition was amazingly competitive and it was an honour to represent Canada."

MacLean competed against a field of 2,000 students from 38 countries through a series of national and regional competitions. Student Steinar Henskes, CEO of Bird Control Group from the Netherlands, won first place with a business that keeps birds at a safe distance from commercial activities using animal-safe lasers.

MacLean is CEO of East Coast Lifestyle, a clothing brand he started in class in 2013 with an \$800 loan from his father. The clothing and accessory line is dedicated to representing the East Coast lifestyle. To date, 60 NHL players, celebrities and stores from Nova Scotia to Florida embrace the East Coast Lifestyle brand.

The GSEA is not just a competition; it helps students grow their businesses and succeed in their countries, as well as learn from experienced entrepreneurs. The program focuses on mentorship, learning, support

and recognition for the hard work that comes with student entrepreneurship.

"The foundation of this program is to support the next generation of entrepreneurs and this year we saw some amazing competitors with innovative businesses. These student business owners remind us that entrepreneurship has no age limit. They innovate, create jobs, and impact their communities all while attending school full-time," said Annush Ramasamy, GSEA committee chairman.

Learn More in [Market Wired Press Release](#).

Learn More about [East Coast Lifestyle](#).

Learn More about [Global Student Entrepreneur Awards](#).

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