

Business Administration (BBA)

Business offers the perfect combination of academic challenge and team / project focus, making this program appealing if you are seeking a competitive, yet collaborative, learning environment. A myriad of career choices awaits you as an Acadia business graduate.

The F.C. Manning School of Business Administration offers both a comprehensive understanding of business fundamentals and the opportunity to pursue your choice of specialization. Working closely with your professors, you can major in accounting, business technology management, employment relations, entrepreneurship and innovation, finance, and marketing. You have the opportunity to expand and apply your classroom learning through study abroad opportunities, co-op placements, and projects with local enterprises. Our graduates have secured careers with some of the world's most prestigious organizations, or have gone on to start their own successful ventures.

Be Inspired

Our business school is home to more than 600 students from 30 countries around the world. Acadia's small class sizes ensure that you receive personal attention and will encourage you to consider a wide variety of perspectives. Our dedicated faculty strives to develop graduates who pursue their careers with integrity, initiative, and intellectual curiosity. You will be able to communicate professionally, adapt to change, and work both independently and co-operatively. You will enter the working world with an entrepreneurial attitude, exceptional experience in group environments, and the ability to lead change.

Future Careers

- Accountant
- Advertising executive
- Entrepreneur
- Financial planner
- Human resources manager

- Investment analyst
- Lawyer
- Marketing manager
- Operations manager
- Sales manager

First Year at a Glance

Semester One

BUSI 1013

Financial Accounting 1

COMM 1213

Communication 1

ECON 1013

Microeconomic Principles

MATH 1613

General Linear Algebra and Calculus for BUSI/ECON

ELECTIVE xxx3

Your choice

Semester Two

BUSI 1703

Introduction to Business

ECON 2613

Empirical Analysis of Econ & Busi 1

ECON 1023

Macroeconomic Principles

ELECTIVE xxx3

Your choice

ELECTIVE xxx3

Your choice

[Apply](#)

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[Academic Calendar](#)

Co-op Available: Yes

Honours: Thesis-based, with research

Get Involved:

Acadia Business Society

Acadia Accounting Association

Acadia Finance Society

Acadia Marketing Association

Enactus Acadia

Paul Tom Debating Society

Contact

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